



# **Tri-City African American Chamber of Commerce**

**611 Center Street  
Bethlehem PA 18018  
Phone: (610) 694-9080  
Fax: (610) 694-0252**

October 31, 2005

To Whom it May Concern:

**Franne McNeal**, Keynote Speaker and Business Coach, recently presented "**5 Steps of Business Planning**" to the Tri-City African-American Chamber of Commerce of Bethlehem, PA. Our organization had over 35 members and guests in attendance along with our sponsor, Sovereign Bank NA.

We were extremely pleased with Franne's energetic, informative and motivating presentation. Several of the members wanted Franne to "relocate" to Bethlehem so she could be their business coach.

Franne is a dynamic and effective speaker. We have recommended her to other African-American Chambers and we will be bringing her back for future events.

Sincerely yours,

**Gregory K. Lauray, Sr. CPA  
Tri-City African-American Chamber of Commerce  
Gregory K. Lauray & Co.  
Certified Public Accountant and Consultant  
611 Center Street  
Bethlehem PA 18018**