

December 15, 2003

To Whom It May Concern:

Franne McNeal, of HR Energy, recently performed an effective, inspiring strategic planning session for the Greater Philadelphia Chapter of ASTD.

Ms. McNeal custom-designed and delivered the workshop for our leadership team. The methodology she used was Appreciative Inquiry, which made the session enjoyable and inspiring, as well as valuable for positive growth. Outcomes of the session were that our team was energized, united behind a shared vision and identity, and re-committed to improving performance and producing results together.

I'm delighted to recommend her for any initiatives within her areas of expertise. She was very responsive to what we needed and delivered a workshop that not only met our needs, but was fun and highly engaging.

Sincerely,

Andrea E. Sullivan, M.A.  
Vice-President, Membership